



# SAFFRONEX

**Global Saffron Exhibition**

**The world's first  
international specialized  
saffron exhibition**



SAFFRONEX





# SAFFRONIUM 2024 ANNUAL GATHERING

**Date:** December 19th- 22th, 2024

**Location:** Doha, Qatar

**Venue:** Katara Cultural Village



**01.**

**Saffron Summit:**  
Expert Panels & Talks

**02.**

**Saffronex:**  
Global Saffron  
Exhibition

**03.**

**Saffron Art:**  
A Celebration of  
Culture &  
Creativity

**04.**

**Gala Dinner:**  
An Exclusive  
Evening to  
Remember

**05.**

**B2B Sessions:**  
Connect &  
Collaborate





# SAFFRONEX: Global Saffron Exhibition

The world's first international specialized saffron exhibition

Featuring 40-50 premium booths, this event offers a unique platform for industry leaders, scientists, entrepreneurs, and artists to showcase their work, exchange insights, and explore new opportunities over the course of four days.

- ✓ Saffronex2024 will be **open to the public**





# Exclusive Opportunities for Exhibitors at Saffronex 2024 Doha, Qatar



## ✓ High-Season Advantage in Qatar

Held during Qatar's peak tourism season (December 19-22), Saffronex coincides with a surge in international visitors and holiday travelers. This high-traffic period presents a golden opportunity to engage directly with attendees, offering both **retail sales to consumers (B2C)** and **wholesale opportunities to businesses (B2B)**. This ensures your products reach a broad spectrum of potential buyers eager to explore premium saffron offerings.

## ✓ Opportunity to Grant Representation

Exhibitors have the opportunity to collaborate with local businesses in **Qatar & Saudi Arabia**, granting exclusive representation rights to trusted partners. This strategic move can enhance your market presence, create valuable distribution channels, and ensure a sustained foothold in the rapidly growing Middle Eastern market.





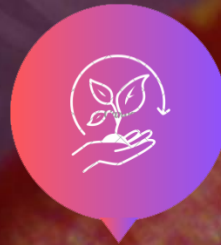
SAFFRONIUM  
ANNUAL GATHERING  
**SAFFRONEX 2024**



**+1100 meters of useful exhibition space**  
**+40 Leading industry exhibitors**  
**Anticipating 3500- 5000 visitors**  
**+5 Industry:**



**Food &  
Beverage**



**Agriculture**



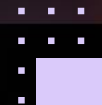
**Cosmetic &  
Beauty**



**Pharmaceutical**



**Biotechnology**

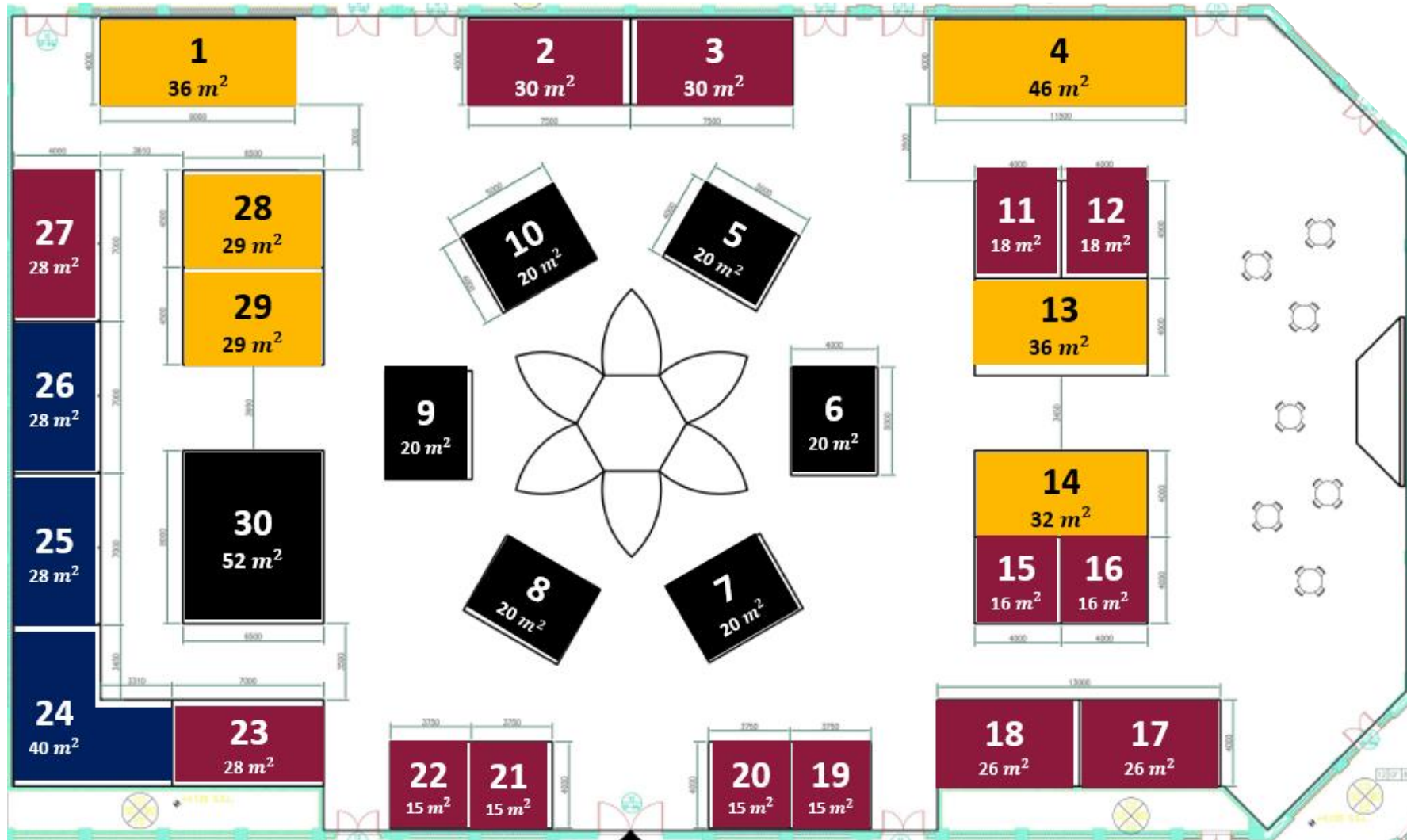


# Our Exhibitors

- 
- 1 Saffron industry business leaders
  - 2 Inspirational entrepreneurs
  - 3 Investment firms
  - 4 Startups based on saffron
  - 5 Executive level teams in leading companies
  - 6 University professors, scientists and researchers
  - 7 Media influencers in saffron field
  - 8 Prominent and well-known artists



# Exhibition Layout



**Zone A**  
Island Booths  
**1200\$**  
per each  $m^2$

**Zone B**  
Peninsula  
(3 Sides Open)  
**1100\$**  
per each  $m^2$

**Zone C**  
Corner Booths  
(2 Sides Open)  
**1000\$**  
per each  $m^2$

**Zone D**  
1 Side Open  
**800\$**  
per each  $m^2$

# DETAILS OF SPACE

**Zone A**  
**Island Booths**  
**1200\$**  
**per each  $m^2$**

**Zone B**  
**Peninsula**  
**(3 Sides Open)**  
**1100\$**  
**per each  $m^2$**

**Zone C**  
**Corner Booths**  
**(2 Sides Open)**  
**1000\$**  
**per each  $m^2$**

**Zone D**  
**1 Side Open**  
**800\$**  
**per each  $m^2$**

- ✓ **Luxury saffron-themed exhibition stands**
- ✓ **Fully furnished and equipped**
- ✓ **Comprehensive customs clearance services**





# Why Exhibit at the SAFFRONEX 2024

- **The World's First Saffron Symposium:** Experience saffron's full potential. Connect with pioneers and thought leaders shaping the industry.
- **Wide spectrum:** The Saffronium Society is a dynamic blend of expertise, spanning food and beverage, agriculture, health, NGOs, institutions, and laboratories.
- **Premier Showcase:** Position your brand at the forefront of saffron excellence. Engage with a diverse audience: industry leaders, farmers, and enthusiasts spanning health, agriculture, and scientific sectors. Gain exposure through our extensive marketing channels.
- **Global Visibility:** The expo boasts worldwide media coverage, ensuring your brand receives international attention
- **Limited Capacity:** Secure your spot at this extraordinary 4-day Pro-Expo. Join the largest companies and esteemed scientists globally.
- **Cultural Epicenter:** Hosted at Katara, one of the most important centers of civilization and enlightenment, where world arts and cultures come alive.
- **Powerhouse Networking:** Exclusive opportunities to connect with industry leaders, top-tier brands, accomplished business minds, top scientists, research institutes, and international committees.

# Step-by-Step Registration Guide



## 1. Visit the Exhibitor Registration Page

Navigate to the Exhibitor Registration Page on our website to start the process.

## 2. Complete the Registration Form

Fill out the form with detailed information about your company and your exhibit. This allows us to understand your specific needs and offer services that align with your circumstances. The form is designed to give you more control over your exhibition experience.

## 3. Choose Your Booth Location

Select your booth based on your budget and your preferred position within the expo venue. Booth placement is flexible, allowing you to choose the spot that works best for your business.

## 4. Initial Payment

Secure your booth by paying 30% of the total rental cost. This initial payment reserves your space and ensures your participation is on track.

## 5. Assessment Period

Over the next 5 working days, our team will carefully review your registration to ensure all requirements are met. This review process ensures a smooth and successful exhibition for all involved.

## 6. Response Notification

After the review, we will notify you of the status of your registration. If approved, you will be prompted to proceed with the remaining payment to finalize your participation. If, for any reason, your registration is not approved, your initial 30% payment will be fully refunded to you.

## 7. Final Confirmation

Once full payment is completed, you will receive a confirmation email with logistical details, setup information, and helpful tips to make the most of your presence at the Expo.







SAFFRONIOUM

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